

Notice of References Cited	Application/Control No. 10/082,171	Applicant(s)/Patent Under Reexamination ZARIN ET AL.	
	Examiner Jared W. Newton	Art Unit 3692	Page 1 of 1

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*	B	US-2002/0052776 A1	05-2002	Rothman et al.	705/10
*	C	US-6,434,534 B1	08-2002	Walker et al.	705/14
*	D	US-6,978,369 B2	12-2005	Wheeler et al.	713/170
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	L	US-			
	M	US-			

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NON-PATENT DOCUMENTS

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	V	Fitzgerald, Getting more out of direct mail, Credit Card Management, March 2000.
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.